



Pantalles Digitals

“Digital Signage”

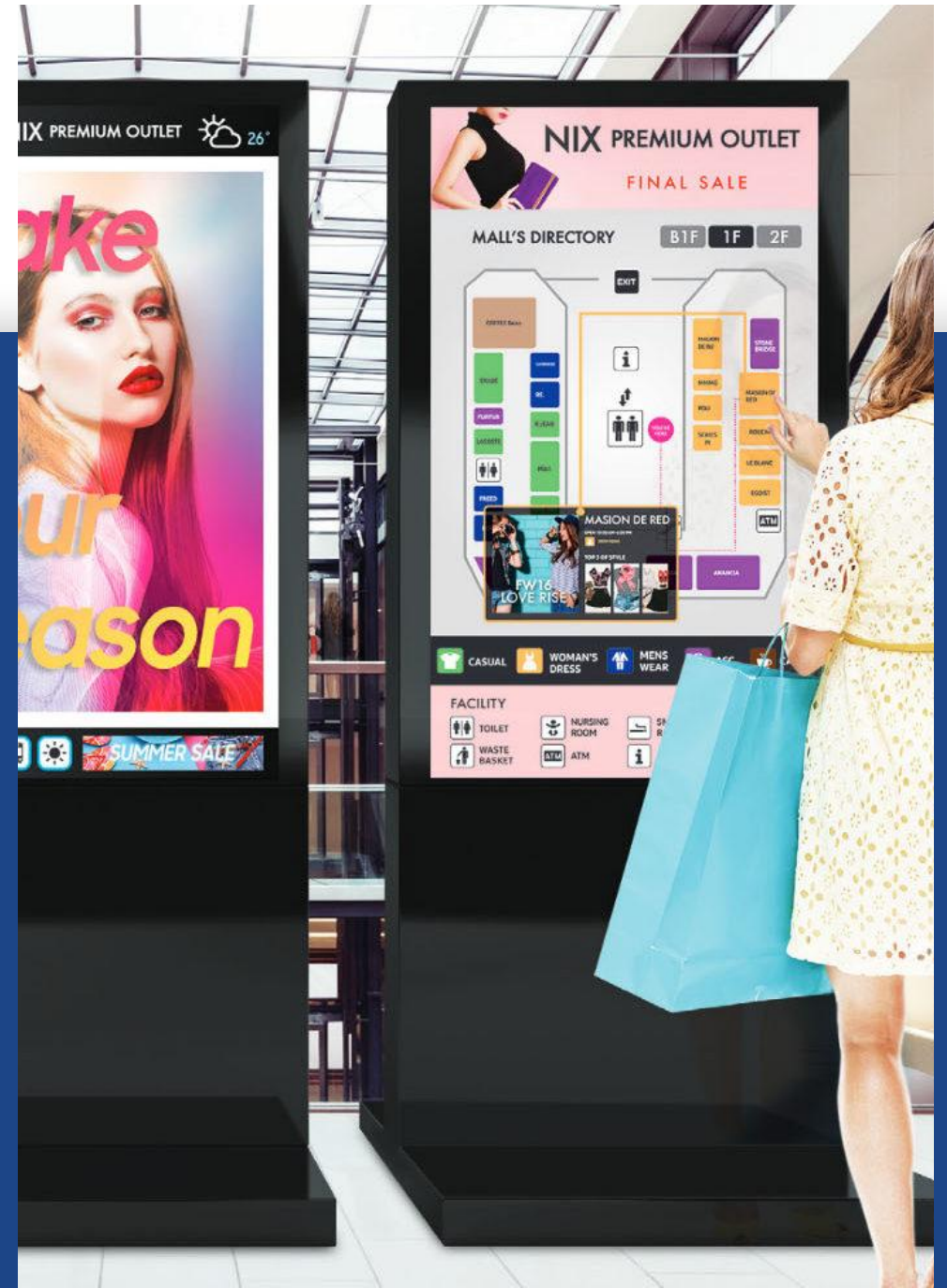
La Cooperativa Digital

Què són la Pantalles Digitals?



És el sistema més modern de gestió remota i difusió d'informació de continguts digitals i publicitat interactiva en temps real, exhibits a través de pantalles de última generació com pantalles LCD, plasma o Led.

És un nou suport de comunicació on el contingut s'emet en una o diverses pantalles electròniques o cartells digitals ("digital signage"), contingut que pot ser modificat dinàmicament de forma remota, i amb l'objectiu de distribuir missatges a una audiència específica en un lloc i moment escollit.



A on puc posar la Pantalla Digital?

Les xarxes de pantalles digitals milloren la comunicació de serveis i productes, d'aquesta manera els sectors on s'estan instal·lant són molt variats: educació, centres comercials, supermercats, transport, turisme, administracions públiques, televisions corporatives, banca, serveis financers, salut, comerç minorista i restaurants.

2011
ABOUT DESCRIPTION

189.472
ABOUT DESCRIPTION



ABOUT DESCRIPTION COMPANY

Embrace what you don't know, especially in the beginning, because what you don't know can become your greatest asset. It ensures that you

AVANTATGES

The first rule of any technology used in a business is that automation applied to an efficient operation will magnify the efficiency. The second is that automation applied to an inefficient operation will magnify the inefficiency.

01

MÚLTIPLES UBICACIONS QUE ES GESTIONEN FÀCILMENT

Els continguts es poden modificar en temps real i s'adapten a diferents públics i situacions

03

MILLORA EL RECORD DE LA MARCA.

El 80% de les persones que veuen publicitat en vídeo des d'una pantalla digital exterior de cartelleria digital recorden el missatge i contingut del vídeo

05

INTEGRACIÓ AMB XARXES SOCIALS I CODIS QR

Amb les nostres solucions de digital signage podràs connectar facebook, instagram, Twitter o Flickr a les pantalles.

02

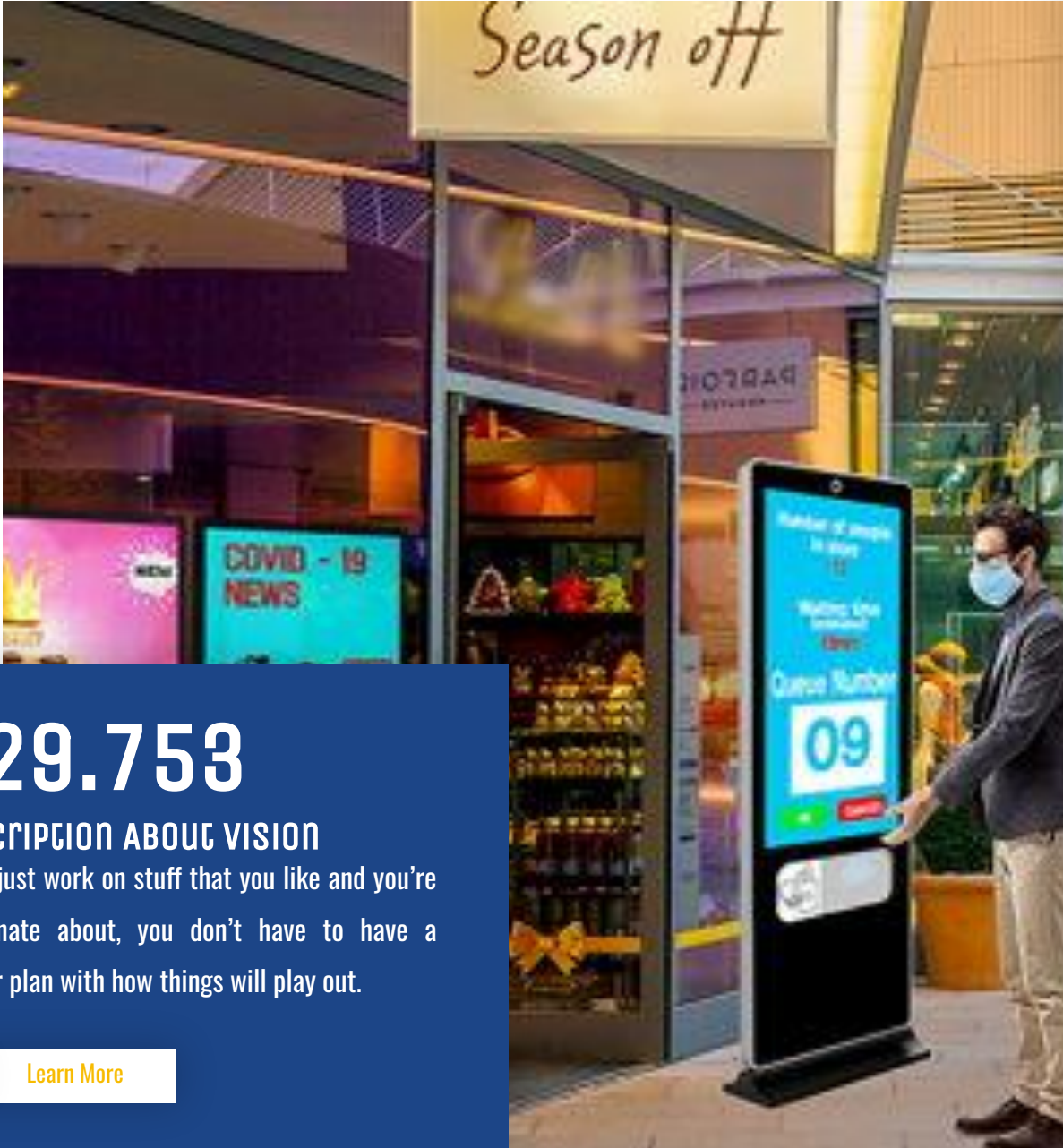
MILLORA L'EXPERIÈNCIA DE L'USUARI EN EL PUNT DE VENDA O SALES D'ESPERA ENTRE D'ALTRES

Els teus clients es poden entretenir amb els continguts de les pantalles mentre esperen per pagar o per ser atesos, és una manera d'informar-los d'una manera interactiva i de crear una bona relació entre marca i consumidor.

04

CRIDA L'ATENCIÓ DE LES PERSONES DINS I FORA DEL TEU ESTABLIMENT.

La publicitat digital en vídeos crida un 60% més latència que la publicitat estàtica en cartells.



129.753

DESCRIPTION ABOUT VISION

If you just work on stuff that you like and you're passionate about, you don't have to have a master plan with how things will play out.

 [Learn More](#)

La millor solució de Pantalles Digitals



La Cooperativa Digital t'ajudarà a a cada pas de la teva estratègia de senyalització digital. Som una empresa que oferim un paquet complet:



Proporcionem el hardware i el software necessaris i després ens ocupem de la instal·lació, el manteniment i la creació de contingut personalitzable.

TIPUS DE DIGITAL SIGNAGE



PANTALLES PUBLICITÀRIES AL PUNT DE VENDA

Un sistema de cartelleria digital et permet crear publicitat amb els teus propis anuncis i canviar els missatges de manera ràpida i econòmica pots transmetre allò que vulguis en temps real!



PANTALLES D'INFORMACIÓ A EMPRESES

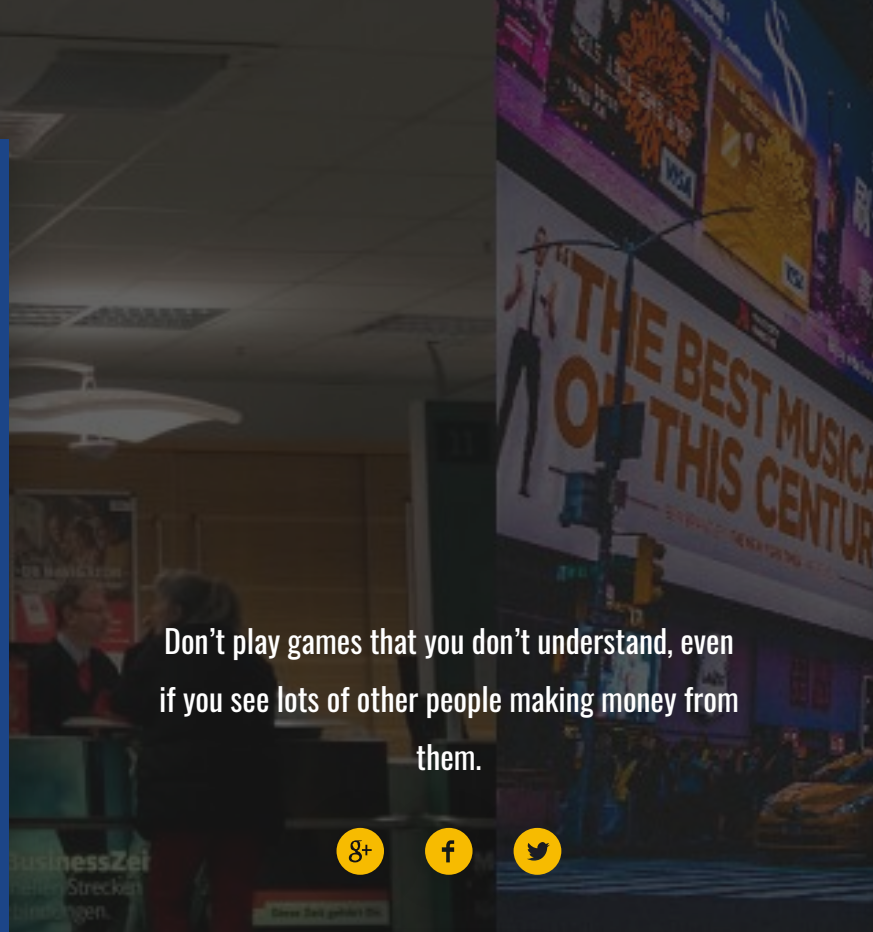
Vols optimitzar les comunicacions internes de la teva empresa de manera única i dinàmica? T'ajudem a posar en marxa i gestionar el teu canal de comunicació digital per a empleats, visites, clients...

on POSar LES pantalles



EXTERIOR *Outdoor*

Don't play games that you don't understand, even if you see lots of other people making money from them.



Don't play games that you don't understand, even if you see lots of other people making money from them.



INTERIOR *Indoor*

Don't play games that you don't understand, even if you see lots of other people making money from them.



[Learn More](#)



restauració

People who succeed have momentum. The more they succeed, the more they want to succeed, and the more they find a way to succeed. Similarly, when someone is failing, the tendency is to get on a downward.

+15.739 ABOUT DESCRIPTION

Character cannot be developed in ease and quiet. Only through experience of trial and suffering can.

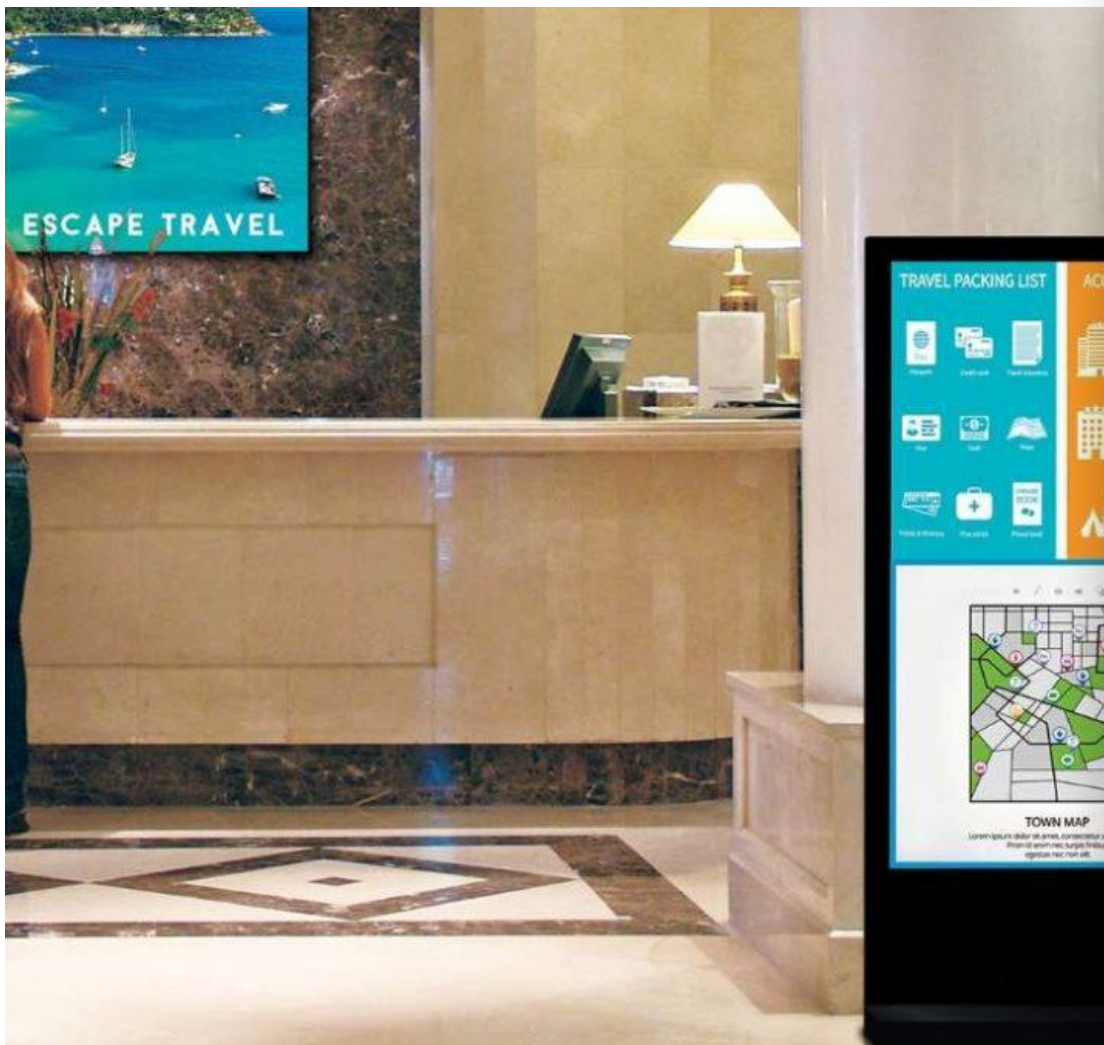
[Learn More](#)





per comerços

- Davant de qualsevol botiga passen al dia milers de persones que són clients potencials.
- Les pantalles als aparadors serveixen per captar l'atenció del transeünt i afavorir l'entrada a la botiga.
- Si teniu una bona ubicació, una pantalla cap a l'exterior amb continguts de valor sobre ofertes, promocions o prescripcions que moguin a la compra, afavorirà les vendes a clients actuals i potencials.
- Mentre els clients esperen a ser atesos, se'ls pot mostrar continguts informatius mitjançant consells, difusió de campanyes i productes relacionats amb la botiga.



per HOTELS

- Les pantalles ubicades a la recepció permeten transmetre als clients els valors corporatius de la marca.
- Permet publicar informació operativa que sol ser imprescindible per a l'hoste i sobretot pel bon funcionament de l'hotel
- Podeu publicitar còmodament promocions especials segons temporada. Setmana Santa, Nadal, Carnestoltes, etc.
- Publicació del planing o agenda d'activitats i animació que hi ha a l'hotel cada dia. Així com d'altres informacions, com podria ser, la previsió meteorològica.



per immobiliàries

- Permet exposar una casa de forma molt més moderna i més dinàmica.
- Et permet de forma més àgil gestionar continguts i actualitzar immobles, preus, fotos, etc.
- Facilita mostrar contingut rellevant sobre les vivendes que s'estan ofertant. És la millor manera d'ensenyar les qualitats de l'immoble.



per Farmàcies

- Les pantalles ubicades a l'aparador permeten transmetre als clients els valors corporatius de la marca.
- Presenta les promocions actuals per animar a la gent a entrar a la farmàcia a comprar.
- Comunica sobre les marques comercialitzades, i serveix per destacar productes.
- Permet donar consells de salut i de benestar per educar els clients.
- Informa sobre notícies del sector, dels nous productes, etc.

LA COOPERATIVA DIGITAL

T'ajudem a posar en marxa i gestionar les teves pantalles digitals!



PHONE NUMBER

+55 235 1246 7345

+45 244 6635 2358



EMAIL

welcome@email.com



LOCATIONS

Strret ampere Block. C No. 89
England, London



WWW.LACOOPERATIVADIGITAL.COM

A nighttime photograph of a city street corner. On the left is a grand, ornate building with a dome and classical architectural details. To the right is a modern building with a curved facade covered in large, brightly lit billboards. The billboards include advertisements for TDK, Hyundai, and GAP. At the top of the curved building, a large sign reads "TASTE THE POSSIBILITIES". The street is dark, with some light reflecting off the pavement. A few pedestrians are visible on the sidewalk.

POLARIS presentation template

FINS AVIAT!

Your work is going to fill a large part of your life, and the only way to be truly satisfied is to do what you believe is great work. And the only way to do great work is to love

Per Hotels

- Les pantalles ubicades a la recepció permeten transmetre als clients els valors corporatius de la marca.
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POLARIS BEST MISSION

The first rule of any technology used in a business is that automation applied to an efficient operation will magnify the efficiency.

The second is that automation applied to an inefficient operation will magnify.

01

THE MISSION ONE

If you just work on stuff that you like and you're passionate about, you don't have to have a master plan with how things will play out.

THE MISSION TWO

If you just work on stuff that you like and you're passionate about, you don't have to have a master plan with how things will play out.

02

OUR AWARDS & ACHIEVEMENT

People who succeed have momentum. The more they succeed, the more they want to succeed, and the more they find a way to succeed. Similarly, when someone is failing, the tendency is to get on a downward spiral that can even become a self-fulfilling prophecy.

Character cannot be developed in ease and quiet. Only through experience of trial and suffering.

 Learn More

679K

Some people dream of success, while other people get up every morning and make it happen.

01

02

3118

Some people dream of success, while other people get up every morning and make it happen.

-29%

Some people dream of success, while other people get up every morning and make it happen.

03

Timeline History

People who succeed have momentum. The more they succeed, the more they want to succeed, and the more they find a way to succeed. Similarly, when someone is failing, the tendency is to get on a downward spiral that can even become

 [Learn More](#)

01

DESCRIPTION ONE

Some people dream of success, while other people get up every morning and make it happen.



Make every detail perfect and
limit the number of details to
perfect.

service one



Make every detail perfect and
limit the number of details to
perfect.

service two

service three



Make every detail perfect and
limit the number of details to
perfect.



Make every detail perfect and
limit the number of details to
perfect.

service four

POLARIS BEST SERVICE

People who succeed have momentum. The more they succeed, the more they want to succeed, and the more they find a way to succeed. Similarly, when someone is failing, the tendency is to get on a downward spiral that can even become.



NAME YOUR TEAM

Successful people do what unsuccessful people
are not willing to do. Don't wish it were easier;
wish you were better.



NAME YOUR TEAM

Successful people do what unsuccessful people
are not willing to do. Don't wish it were easier;
wish you were better.

MEET OUR BEST TEAM

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the efficiency. The second is that automation applied to an
inefficient operation will magnify.

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through experience of trial and suffering.

 [Learn More](#)

271.342

ABOUT DESCRIPTION



JONATHAN SAMUEL

Job Description

The first rule of any technology used in a business is that automation applied to an efficient operation will magnify the efficiency. The second is that automation applied to an inefficient operation will magnify the inefficiency.

ABOUT SKILLS ONE

81%

ABOUT SKILLS TWO

73%

SECTION BREAK

Character cannot be developed in ease and quiet. Only through experience of trial and suffering can the soul be strengthened, ambition inspired, and success achieved.

12.05 PM — 12.35 PM

THE PORTFOLIO DESIGN

People who succeed have momentum. The more they succeed, the more they want to succeed, and the more they find a way to succeed. Similarly, when someone is failing, the tendency is to get on a downward spiral even become a self-fulfilling prophecy.

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ABOUT PORTFOLIO ONE

Embrace what you don't know, especially in the beginning, because what you don't know can become your greatest asset. It ensures that you

ABOUT PORTFOLIO TWO

Embrace what you don't know, especially in the beginning, because what you don't know can become your greatest asset. It ensures that you



POLARIS BEST PORTFOLIO

People who succeed have momentum. The more they succeed, the more they want to succeed, and the more they find a way to succeed. Similarly, when someone is failing, the tendency is to get on a downward spiral that can even become a self-fulfilling prophecy.

+17,8%

DESCRIPTION ABOUT
PORTFOLIO

ABOUT PORTFOLIO ONE

81%

ABOUT PORTFOLIO TWO

73%

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 Learn More

ABOUT PORTFOLIO ONE

Embrace what you don't know, especially in the beginning, because what you don't know can become your greatest asset. It ensures that you

EACH SUCCESS IS AN OPPORTUNITY TO HELP OTHERS

People who succeed have momentum. The more they succeed, the more they want to succeed, and the more they find a way to succeed. Similarly, when someone is failing, the tendency is to get on a downward spiral that can even become a self-fulfilling.

Percentage Project Progress

73%



16.783 — 19.246



[Learn More](#)

PROJECT PROGRESS

The first rule of any technology used in a business is that automation applied to an efficient operation will magnify the efficiency. The second is that automation applied to an inefficient operation will magnify the inefficiency.

Character cannot be developed in ease and quiet. Only through experience of trial and suffering can the soul be strengthened, ambition inspired, and success

SUBSCRIBING PLAN

BRONZE PACKAGE

All humans are entrepreneurs not
because they should start companies
but because the will to create is
encoded in human DNA.

\$13.55



SILVER PACKAGE

All humans are entrepreneurs not
because they should start companies
but because the will to create is
encoded in human DNA.

\$29.55



RECOMENDED

GOLD PACKAGE

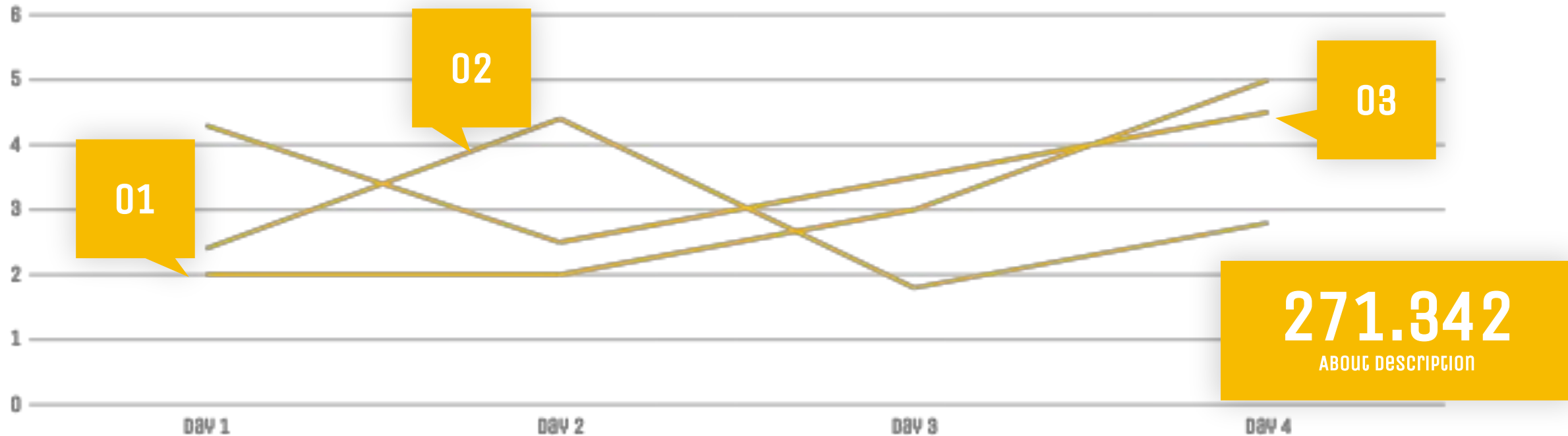
All humans are entrepreneurs not
because they should start companies
but because the will to create is
encoded in human DNA.

\$37.55



THERE ARE NO SECRETS TO SUCCESS. IT IS
THE RESULT OF PREPARATION, HARD WORK,
AND LEARNING FROM FAILURE.

POLARIS CHART SLIDE



- **DESCRIPTION ONE**
If people like you, they'll listen to you, but if they trust you, they'll do business with you.
- **DESCRIPTION TWO**
If people like you, they'll listen to you, but if they trust you, they'll do business with you.
- **DESCRIPTION THREE**
If people like you, they'll listen to you, but if they trust you, they'll do business with you.

POLARIS CIRCLE Diagram



DESCRIPTION ONE

Some people dream of success, while other people get up every morning and make it happen.



DESCRIPTION TWO

Some people dream of success, while other people get up every morning and make it happen.



DESCRIPTION THREE

Some people dream of success, while other people get up every morning and make it happen.

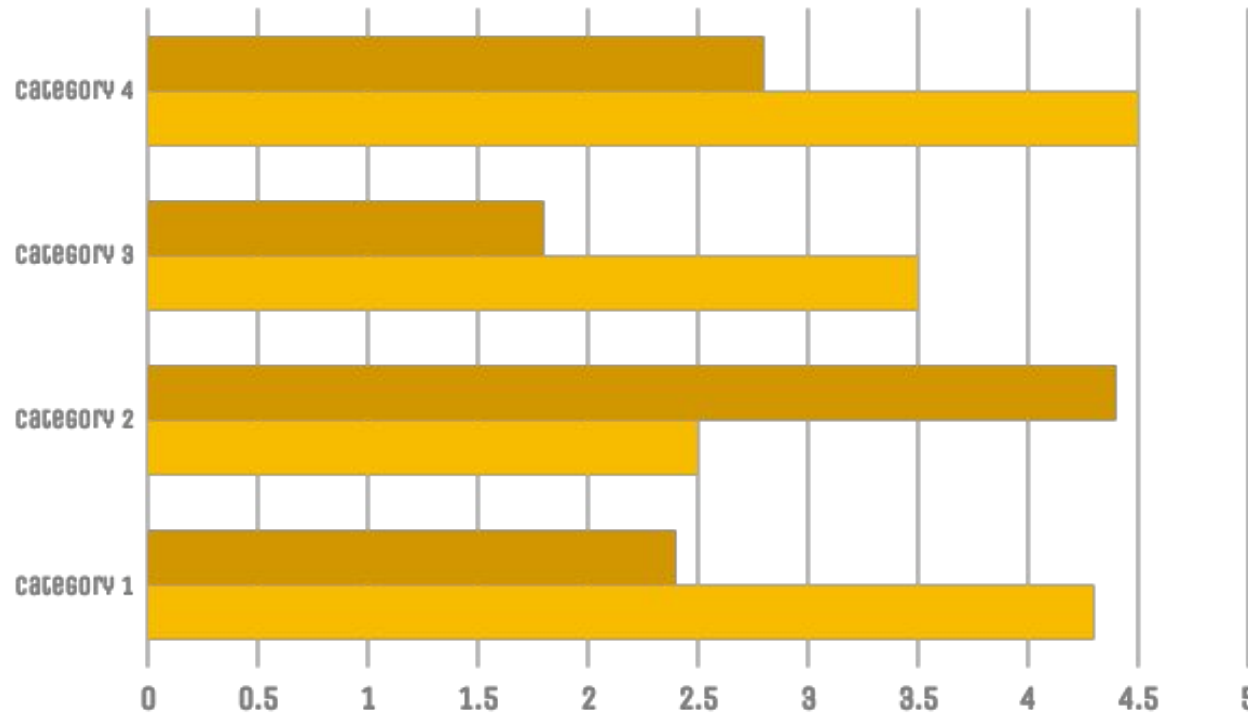


DESCRIPTION FOUR

Some people dream of success, while other people get up every morning and make it happen.

 [Learn More](#)

POLARIS CHART SLIDE



+ 76.463

People who succeed have momentum. The more they succeed, the more they want to succeed, and the more they find a way to succeed. Similarly, when someone.

+ 23.679

People who succeed have momentum. The more they succeed, the more they want to succeed, and the more they find a way to succeed. Similarly, when someone.

The first rule of any technology used in a business is that automation applied to an efficient operation will magnify the efficiency. The second is that automation applied to an inefficient operation will magnify the inefficiency.



2,731

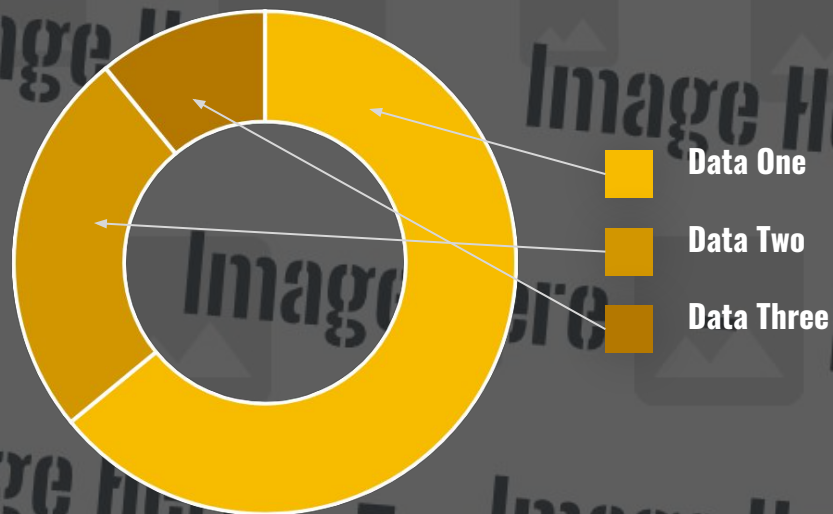


17,8%



+752

PIE CHART



Apparently we had reached a great height in the atmosphere, for the sky was a dead black, and the stars had ceased to twinkle. By the same illusion which lifts the horizon of the sea to the level of the spectator

 [Learn More](#)

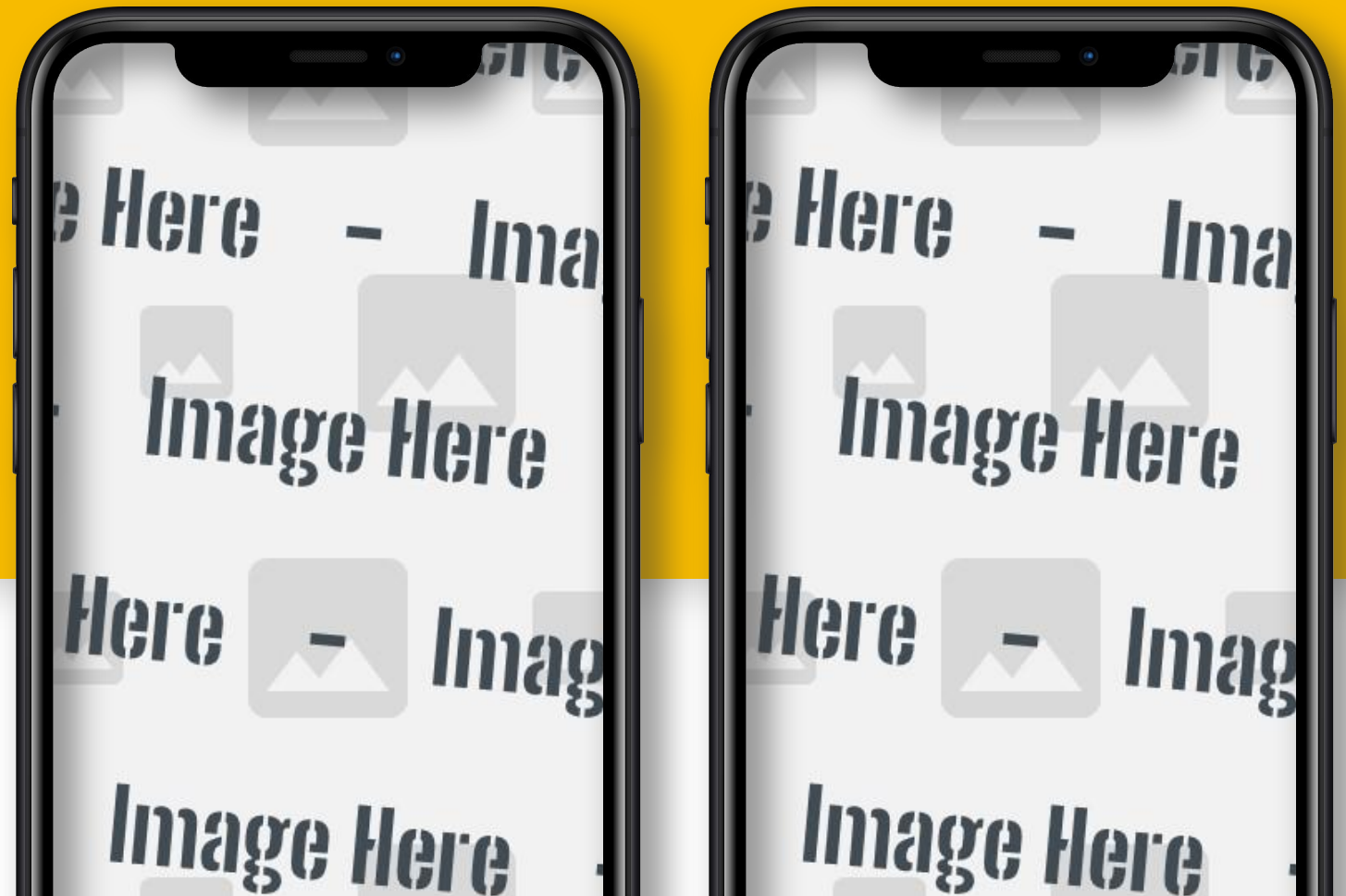
smartPHONE MOCKUP

Character cannot be developed in ease and quiet. Only through experience of trial and suffering can the soul be strengthened, inspired, and success achieved.

- ✓ Professional
- ✓ Easy To Use
- ✓ Best Picture
- ✓ Free Access
- ✓ Comfortable
- ✓ 100% Guarantee

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 [Learn More](#)



LAPTOP MOCKUP DESIGN



■ ABOUT DESCRIPTION ONE

If people like you, they'll listen to you, but if they trust you, they'll do business with you.

■ ABOUT DESCRIPTION TWO

If people like you, they'll listen to you, but if they trust you, they'll do business with you.

 [Learn More](#)

customers TESTIMONIALS

Character cannot be developed in ease and quiet. Only through experience of trial and suffering



customer one

*If people like you, they'll listen to
you, but if they trust you, they'll do
business with you.*



customer two

*If people like you, they'll listen to
you, but if they trust you, they'll do
business with you.*



customer three

*If people like you, they'll listen to
you, but if they trust you, they'll do
business with you.*

